



To whom it may concern;

It is a pleasure to write this recommendation letter for Cristóbal Varela. I had the great opportunity to work with him for 12 months. Throughout the time we spent working with the SEO program he had successfully not only fulfilled, but also exceeded every expectation. Cristobal has worked closely with the development and content authoring team, cautionary advising how to better work on the sites.

Always willing to give support and jump into quick meetings to achieve better solutions, explain tasks requested, provide documentation for clarity and help whenever needed to facilitate the daily job, always taking into account the business needs.

Cristobal always cared about the team and the project and constantly showed his commitment, even beyond his duties; for instance we were able to organize several trainings within the company where, with a lot of patience and dedication, he explained the importance of SEO in the company, sharing best practices and practical examples so that everyone could understand SEO and its impact.

I have the best memories working with Cristobal and have no doubt he will be successful in any project and company he is part of.

Sincerely,

NATALIA WATKINS

Project Manager

APPLY DIGITAL