



To Whom It May Concern,

I am writing to recommend Cristobal Varela for the position of SEO Program Lead. I have had the pleasure of working with Cristobal for 1 year, and I can confidently say that he is one of the most talented and dedicated SEO professionals I have ever met.

In his previous role, Cristobal was responsible for developing and implementing our SEO strategy, as well as making sure the website had a good performance. He worked closely with our content and engineering teams to ensure that the website was optimized for search engines and that we were attracting the right traffic.

Cristobal is a valuable asset to any team, and I highly recommend him for the position of SEO Program Lead. He is a skilled and experienced SEO professional with a proven track record of success. He is also a great communicator, great listener and an exceptional team player. Furthermore, he always has a positive attitude and is always open to feedback.

I would like to specifically highlight Cristobal's exceptional value and cooperation with our team. He is always willing to go the extra mile to help out his colleagues, and he is always willing to share his knowledge about tools and processes. I am confident that he would be a valuable asset to your company.

Sincerely,

DANIEL PEREZ

Software Engineer

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